



L I M I T L E S S

from passion to movement

SPONSORSHIP PROPOSAL

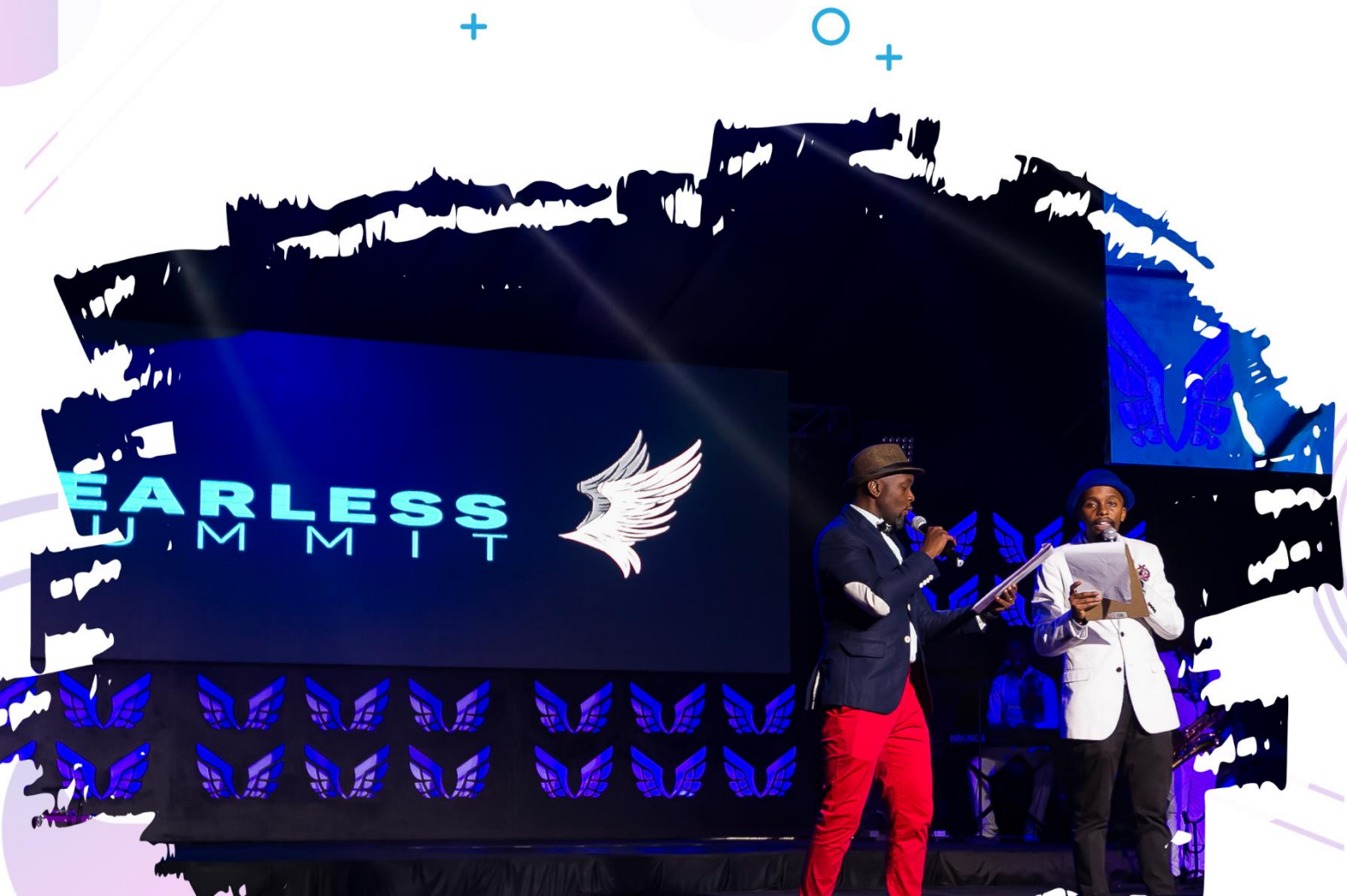
7TH - 9TH JULY 2022

www.fearlesssummit.org

ABOUT US

A unique annual gathering of church and marketplace leaders who are passionate about bringing much needed Godly change to every sector of society.

This year, the summit takes place at Mavuno Church between 7-9th July 2022, and is set to attract close to 1,000 men and women over the three summit days (7-9th July). As an incredible value add, sponsors will be given the opportunity to exhibit to an additional 2,000-plus adults on the 10th of July during the Fearless Sunday - a gathering of close to twenty different Mavuno Church assemblies who will congregate for a very special Sunday service.





Over the years, we have experienced phenomenal success in targeting a highly influential demographic who are:

- ✓ Aged between 25 and 40 yrs
- ✓ Leaders of organizations
- ✓ Decision Makers
- ✓ Tech-savvy
- ✓ Socially aware
- ✓ Heavy media consumers
- ✓ Well-travelled and exposed
- ✓ Highly energetic
- ✓ Bold and courageous
- ✓ In tune with global trends and causes

WHY FEARLESS?



Imagine a generation of Fearless Leaders, passionate about bringing change in their sphere of influence to transform lives.

Since 2009 we have hosted over 10,000 delegates at the Fearless Summit, from all over the world including Kenya, Uganda, Rwanda, Ethiopia, Tanzania, Malawi, Congo, Burundi, Zambia, Ghana, Nigeria, North America, Latin America, Sri Lanka, UK, Europe, New Zealand and many more.

Our main goal is to equip the delegates to go out and execute impactful change in their workplace or communities in all sectors of society included but not limited to:

- ✓ **Health & Environment**
- ✓ **Media & Arts**
- ✓ **Church & Mission**
- ✓ **Business & Economics**
- ✓ **Politics & Governance**
- ✓ **Family & Education**

As a result, attitudes have been changed, business ideas have been birthed and actualised, families have been impacted and societal issues are being solved.



FEARLESS
SUMMIT



HOW CAN YOU BE PART OF THE FEARLESS SUMMIT 2022





**Some of the benefits your company
will experience include:**

- ✓ Highly targeted marketing to captivate key audiences
 - ✓ Brand exposure and visibility
 - ✓ Opportunity for consumer engagements
 - ✓ Opportunity to generate trials through sampling
 - ✓ Social Media Exposure
- 

SPONSORSHIP OPTIONS

SOKO



PAST SPONSORS

Successful brands and companies that have partnered with Fearless Summit in the past include:

Coca Cola
Safaricom
Co-op Bank
Old Mutual
AAR
UAP
Ultra Ltd
Chase Bank
Parapet
CIC Group
Ketepa
Kenyans.co.ke
Xpose Entertainment
Equity Bank
Jeff Hamilton
Toyota Kenya
UBA



PLATINUM SPONSORSHIP

KES 500,000

- ✓ Opportunity to brand a prime booth space for 4 days before, during and after the Summit
- ✓ Opportunity to engage with more than 2,000 people over the 4 day period of the Summit and show case your products/services
- ✓ Half page Ad on the Fearless Summit Publication that will be distributed to all delegates
- ✓ Social media mentions through the summit
- ✓ 1 mention by the MC each day for the 4 days
- ✓ 5 delegate tickets
- ✓ Giveaway of services/products presented during event to increase brand love and loyalty



GOLD SPONSORSHIP

KES 250,000

- ✓ Opportunity to brand your booth space before, during and after the Summit.
- ✓ Opportunity to engage with more than 2,000 people over the 4 day period of of the Summit and show case your products/services.
- ✓ 1/8 page Ad on the Fearless Summit Publication that will be distributed to all delegates.
- ✓ A pair of delegate tickets.

SUMMIT EXHIBITORS (SMES)

KES 50,000

- ✓ Booth Space for your use.
- ✓ An opportunity to sell to over 2,000 individuals on the entire 4 days of the summit.





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FOR MORE DETAILS,
Call Peninah on **+254 725 396765**
Or email **info@fearlesssummit.org**

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